

JULIE A. ROSENBACH Sustainability Coordinator

# SUSTAINABILITY PROGRAM PRIORITIES FOR 2016-2017

The mission of South Portland's Office of Sustainability is to guide the development of policies and practices that simultaneously promote economic well-being, strong community connections, and a healthy environment. The primary focus of this office is to implement the City's Climate Action Plan and related initiatives to help municipal departments, schools, and the community become more sustainable.

As a staff of one, the Sustainability Coordinator works directly with all municipal departments, an internal sustainability team, and the City's Energy and Recycling Committee to achieve its mission.

To guide the work of this office and supporting committees, the following ten priorities have been identified for 2016-2017. Each priority is framed as an action item with steps to support implementation.

#### **Climate Action Goals**

Action item 1: Report progress on the City's Climate Action Plan.

Staff: Update the City's 2007 GHG emissions inventory to determine if we have achieved

the 17% reduction by 2017goal, and provide a status report on the 25 actions

identified in the plan.

Action item 2: Establish new GHG reduction goals and identify actions the City can implement to

achieve them.

Staff: Support Council decision-making by providing examples of carbon reduction goals

in other communities for both City operations and the community as a whole, and

identify actions the City can take to reduce GHG emissions to these levels.

For Council: Review and adopt new GHG reduction goals and actions for South Portland.

Action item 3: Prepare the City for the effects of climate change including sea level rise

Staff: Participate in climate adaptation work being spearheaded by community partners,

and keep the City appraised of opportunities to collaborate on adaptation

strategies.



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# **Energy Management**

Action item 4: Improve energy management in City buildings and facilities.

Staff: Develop an energy management strategy for municipal buildings that includes a

deferred maintenance plan and building audits to identify opportunities for financial

savings, efficiency upgrades, conservation programs and renewable energy.

For Council: Review and fund projects identified in the energy management strategy through

the Green CIP and/or other financing mechanisms.

Action item 5: Use benchmarking to increase energy efficiency in City, commercial and multi-family

buildings.

Staff: Benchmark the energy performance of City buildings using EPA's EnergyStar

Portfolio Manager, and work with Planning Department to draft ordinance language targeting benchmarking and disclosure rules for large commercial and multi-family

buildings.

Explore opportunities to use economic development programs to support energy

efficiency.

For Council: Review and adopt proposed benchmarking ordinance.

#### **Solar Energy**

Action item 6: Continue to pursue opportunities to site solar arrays on City property including the

City's capped landfill.

Staff: Work with Portland to get the best deal possible for developing a solar array on the

City's capped landfill and advocate for policy changes at the state level to make

large projects more feasible.

Explore options to support community solar projects that would allow residents and

businesses unable to place solar panels on their property to benefit from solar

power.

For Council: Review and adopt zoning and policy amendments to facilitate installation of solar

panels in South Portland.



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# **Transportation**

Action item 7: Re-examine the purchase of alternative fuels for fleet vehicles and equipment.

Staff: Develop a one-year pilot program to test the efficacy of a B20 blend of biodiesel in

select in municipal vehicles.

#### **Waste Reduction**

Action item 8: Take meaningful steps to increase the City's recycling rate to 40% by 2020.

Staff: Develop a Waste Reduction Plan to identify and implement actions the City can take

to achieve its goal, including development of a residential and business recycling

outreach campaign.

Add e-waste collection to the City's HHW event.

Review other communities' ordinances and develop ordinance language to require

multi-family unit recycling.

Develop zero waste guidance documents for all City-sponsored and community-

sponsored events.

Continue to investigate options for comprehensive City-wide collection and

composting of organics.

#### **Pesticides Use**

Action item 9: Reduce toxics in our community by reducing the use of synthetic pesticides and

promoting a transition to organic land care practices.

Staff: Develop a draft ordinance to limit and/or eliminate synthetic pesticide use in South

Portland, and work with stakeholders at every level to develop an education and

outreach campaign highlighting organic practices.

For Council: Review and adopt the proposed ordinance to ban pesticides.



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# **Community Education and Engagement**

Action item 10: Initiate a broad community outreach program to educate residents and businesses about South Portland's sustainability policies, practices and programs.

Staff:

Utilize the City's website and community newsletters and explore creative ways to educate community members about sustainable programs and practices including energy conservation, waste reduction and recycling, organic land management and other practices.

Publicize municipal sustainability goals, and engage with community groups about how they can participate in achieving these goals.

Partner with community groups who offer environmental education and programs including the Greater Portland Sustainability Council, Maine Environmental Sustainability Network, and others.