



TO: Mayor
City Councilors
James H. Gailey, City Manager
Susan M. Mooney, City Clerk

FROM: Rick Towle, Chair of Art in the Park

DATE: August 1, 2014

SUBJECT: 35th Annual Art in the Park, Saturday August 9, 2014

South Portland's 35th annual Art in the Park Show & Sale is Saturday, August 9th. The show, which features original art and photography by 175 artists, opens at 9:00 a.m. and closes at 5 p.m. Admission is free.

Kids can make their own artistic creations in the Kids in the Park area between 10:00 a.m. and 3:00 p.m. . Kids can also get their faces painted and, this year they have the opportunity to participate in Zumba at either 11:30 or 2:00 p.m.. AudioBody will entertain with a fun musical show at approximately 12:30 p.m. All Kids in the Park activities are free.

The Food Court, located in the Broadway/Ocean Street corner of the park next to Kids in the Park, features a variety of food from hot dogs and ice cream to international cuisine. The Food Court is open between 11:00 a.m. and 3:00 p.m.

Also in the Food Court area, wellness activities will be available including chair massage, reflexology and acupuncture.

In the morning Standard Edition will play jazz music in the gazebo and in the afternoon, musician Jim Gallant will play guitar in the gazebo.

Prize winners will be announced at noon by Mayor Jalbert. Prizes range from Best in Show (\$800) to Merit Awards (\$150 each) and include Best Photo in Show (\$500). Six \$30 student prizes are also awarded to South Portland High School students whose art is exhibited in the Student Art Tent.

The Student Art Tent, featuring art by students in South Portland schools, is open to the public from 9:00 a.m. to 4:00 p.m.

Art in the Park is proud to use art by students in South Portland schools for promotional materials for the show. This year's poster art is by Ryan Gildart, Grade 2. T-shirt art is by Teona Sok, Grade 8. Program cover is by Emma Jordan, Grade 12.

Judges for this year's event are Anne Lively and Ros Gross.

Our sponsors this year include:

Town & Country Federal Credit Union: AudioBody and Web page sponsor: (\$2000)

Norway Savings Bank: \$1000 t-shirt sponsor

Troiano: Arthur Hahn Student Scholarship sponsor (\$1000)

Saco & Biddeford Savings: Kids in the Park and face painting sponsor (\$850)

Easy Day: Best-in-show sponsor (\$800)

Other sponsors are listed in the show brochure.

The Art in the Park committee thanks Jack Reckitt, of Maine Sign, and Joanne Lee Photography for laying out the poster art and donating two large banner versions of the poster at a discounted price.

The Art in the Park Committee also thanks Pepsi Beverages Company for donating bottled water for volunteers on show day.

The City of South Portland's Parks Department does exceptional work before, during and after the show.

Costs of the show are paid for by artists' fees and donations by sponsors. All committee members are volunteers, as are almost all show day workers. Revenues over and above costs are used for park improvements. Past improvements have included the fountain, a contribution toward holiday lighting, a \$500 contribution to Phase IV of the Greenbelt Walkway, and \$1000 toward the plaque for Arvin "Ge" Erskine Park. In 2009, in honor of its 30th year, Art in the Park donated \$3000 to the South Portland Land Trust, to be used by the Friends of Mill Creek Park for the development and implementation of a master plan for Mill Creek Park. The Committee's donation for 2011 and 2012 was the purchase of a new sound system for the park valued at approximately \$6,200.

Jean Berg, Bill Cary, April Cohen-Tracy, Patricia Doucette, Linda Eastman, Judy Harrison, Amy Jennings, Lynne Joys, Jessica Kalloch, David L. Mishkin, Barbara Romano, Alison Schneller, serve on the Art in the Park Committee. The South Portland art teachers mat and select the art for the Student Art Tent. Show day volunteers include City employees and their families, employees of neighborhood businesses and local residents. The City's Parks Department prepares the park and cleans up afterwards.

For more information, contact Mary Perry at 767-7605 or mperry@southportland.org, or visit the Art in the Park website at www.artintheparkmaine.com.