

SOUTH PORTLAND PESTICIDES MANAGEMENT ADVISORY COMMITTEE MEETING NOTES

7/10/17 (5-6:30 PM) – COMMUNITY CENTER

ATTENDEES

Residents / Taxpayers	MBPC-Licensed Professionals	Agronomist
Cathy Chapman Ann Morrill (Chair)	Justin Nichols Mike Hughes	Jesse O'Brien
City Staff	Guests	
Julie Rosenbach Fred Dillon (took notes) Haley Jaramillo	None	

1. Introductions
2. Approved & accepted 6/12/17 Meeting Notes
3. Review Draft Education & Outreach Plan: open and wide-ranging discussion / PMAC feedback
 - Decision to have CCSWCD work on only specific plan elements and to work directly instead with Beyond Pesticides.
 - Discussion of waivers
 - Need to develop info for invasives and include info in tri-fold brochure
 - Need to include reference to IPM Council
 - Need to develop clear process and criteria for considering waivers
 - Need to consider how to kill weeds / invasives with non-synthetic treatments: 4 areas (at least) to consider:
 - Hardscaping / walkways
 - Gardens and lawns
 - Woody plants in natural areas
 - Trees
 - Audiences to consider for E&O Plan implementation:
 - Gardeners
 - "Yardeners"
 - High performance folks who expect things to look tip top all the time: target these folks at Sable Oaks and yacht clubs (maybe also Chamber of Commerce?)
 - Outreach methods
 - "Passive" vs. "active" outreach methods

- Schools: Mr. & Mrs. Fish presentation(s)
 - Consider contacting SMCC to identify how they manage their landscaped properties; consider inviting relevant staff to training by Chip Osborne.
 - Retailers?
 - Pest-free pledges?
 - Messaging should focus on safety and clean bay.
- Check with JR for additional revisions from her meeting notes...

4. Report on PMAC display at Willard Fest

- Very well-received and display materials were quickly exhausted; a few attendees also took soil test kits.
- Need to re-supply and continue getting plastic tubs to consolidate display materials.

5. Upcoming community events for PMAC display

- Maine Landscapers and Nursery Association: 7/12 @ 5PM. Jessie will attend.
- Other events to consider:
 - Bug Light movies
 - Art in the Park (consider demonstration project)
 - Broadway Gardens events
 - Maine Arborists in Nov: Mike will provide additional info
 - Need outreach materials specifically for trees
 - Need to identify additional tree-related target audiences.

6. Next meeting Monday 8/7/17 from 5-6:30 at location TBD

7. Adjourn