

South Portland City Council
Position Paper of the City Clerk

Subject:

RESOLVE #17-17/18 – Proclaiming November 25, 2017 as Small Business Saturday.
Passage requires majority vote.

Position:

This request to proclaim November 25, 2017 as Small Business Saturday is being brought forward at the request of Mayor Smith and the Small Business Saturday Coalition which represents a national effort to encourage consumers to shop at local independently owned businesses on the Saturday after Thanksgiving, November 25, 2017.

Requested Action:

Council passage of RESOLVE #17-17/18.



City Clerk



CITY OF SOUTH PORTLAND

Patricia A. Smith
Mayor

Scott T. Morelli
City Manager

Emily Scully
City Clerk

SALLY J. DAGGETT
Jensen Baird Gardner & Henry

**IN COUNCIL
RESOLVE #17-17/18**

RESOLVED, that the City of South Portland hereby adopt the following Proclamation:

BE IT PROCLAIMED BY THE CITY OF SOUTH PORTLAND THAT:

Whereas, the government of South Portland, Maine celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 63 percent of net new jobs created over the past 20 years, and

Whereas, small businesses employ 48 percent of the employees in the private sector in the United States; and

Whereas, on average, 33 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

Whereas, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

Whereas, 76 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

Whereas, South Portland, Maine supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

Whereas, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, the City Council of the City of South Portland does hereby proclaim, November 25, 2017, as:

SMALL BUSINESS SATURDAY

And urges the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**Sealed with the Seal of the City of South Portland on this 6th
day of November in the year Two Thousand Seventeen.**

District One
CLAUDE V.Z. MORGAN

District Two
PATRICIA A. SMITH

District Three
EBEN ROSE

District Four
LINDA C. COHEN

District Five
BRAD FOX

At Large
MAXINE R. BEECHER

At Large
Susan J. Henderson