

SOUTH PORTLAND CITY COUNCIL

POSITION PAPER OF THE CITY CLERK

SIGN PERMIT: Adrenaline Sports Management is requesting signage on 11/23/14 for the Santa Hustle 5K. Passage requires majority vote.

POSITION:

The request is for approximately 75 off premise directional signs, mile marker signs and station posting signs. The signs will be up only the day of the race and details are attached to the application.

The application was submitted and signed off by the Code Enforcement Department. The application is attached.

REQUESTED ACTION:

Council consideration for the Sign permit.


CITY CLERK

CITY OF SOUTH PORTLAND -- DEPARTMENT OF PLANNING & DEVELOPMENT
SIGN PERMIT APPLICATION

Application #201 41015 PERMIT # 201 41079

Application Date: ~~9/24~~ 10/15/14 Date Permit Issued: 10/15/14

COST of signage (including sign fabrication & installation): \$ _____ FEE: \$ 0

LOCATION of signage (Street Address): see attached map

South Portland Assessor's Map/Lot(s) _____

BUSINESS NAME (& Mailing address if different): Adrenaline Sports management.

SIGN CONTRACTOR: AGM PHONE(S): 847-829-4538

CONTRACTOR Address/contact name: 770 Industrial Dr, Ste A, Cory, IL 60013
heather@adrenalinesportsmanagement.com

NUMBER/TYPE OF SIGNS to be erected: Roof: _____ Wall: _____ Ground: _____ Projecting: _____

Portable: _____ Temporary: _____ (banners?) _____ Dates of display from 11/23 to 11/23

SIZE(S) OF SIGN(S) (width/length/weight/square footage): see attached sheet

HEIGHT of sign from ground to top of sign (ground signs): see attached sheet

PROJECTION beyond building line (projecting signs): N/A

MATERIALS used in signage fabrication: Wood: _____ Plastic: _____ Metal: _____ Other: Nylon

METHOD of securing signage to building: N/A

PURPOSE/WORDING of signage: mile markers, station signs, directional signs

Is signage ILLUMINATED? NO If yes, name of Electrician doing wiring: _____

PLOT PLAN submitted? _____ ELEVATIONS submitted? _____

SIGNATURE of Applicant/Agent Heather Frump Date 9/24/14

APPROVED BY BUILDING INSPECTOR Richard Keller Date 10/15/14

 Approved by City Council (if required) _____ Date _____

City of South Portland
Department of Planning & Development
496 Ocean St, South Portland, Maine 04106 (delivery address)
PO Box 9422, South Portland Maine 04116-9422 (U.S. Mail address)
Phone: (207)767-7603 Fax: (207)767-2197

- Signs that say turn right (R), left (L) or straight (S)—total around 50
- R Maine Mall Rd. & Philbrook Ave.
- S on Running Hill Rd. over Cummings Rd.
- S on Running Hill Rd. over New Rd.
- L on Running Hill Rd. at Gorham Rd. (then R coming back the other way)
- S on Gorham Rd. over New Rd.
- S on Running Hill over Maine Mall Rd.
- R on Clark Ponds Pkwy
- L on Philbrook Ave.
- R into mall parking lot
- Various signs directing everyone around mall to finish line

Station Signs

- 8 foot tall teardrop flags, on pole, in crossbar placed on grass (no stakes)
- Specify what station (water, cookie or candy) 4 flags at each station so 32 total
- Water station 1: Mile 2/12
- Water station 2: Mile 1/10
- Water station 3: Jane Rd. Mile 3.5/ 7.5
- Water station 4: Bridge by turnaround
- Candy station 1: 1.5/11.5 Clarks Pond Pkwy
- Candy station 2: Mile 2/9, New Rd.
- Cookie station 1: Mile 2.5/12.5 by BonTon
- Cookie station 2: Mile 6.5, New Rd.



Sign Permit Application Details

Mile Marker Signs

- 8 foot tall teardrop flags, on pole, in crossbar placed on grass (no stakes)
- 16 total
- Half Marathon
 - Mile 1: Running Hill Rd. directly past Country Club Dr.
 - Mile 2: Running Hill Rd. directly before New Dr.
 - Mile 3: Running Hill Rd. directly before self-storage facility
 - Mile 4: Gorham Rd. & Tamarack Ln.
 - Mile 5: Gorham Rd. directly after Lauren Rd.
 - Mile 6: Gorham Rd. directly before Lauren Rd.
 - Mile 7: Gorham Rd. & Tamarack Ln.
 - Mile 8: Running Hill Rd. directly after self-storage facility
 - Mile 9: Running Hill Rd. directly after New Dr.
 - Mile 10: Running Hill Rd. directly before Country Club Dr.
 - Mile 11: Gorham Rd. & Clark Pond Pkwy
 - Mile 12: Philbrook Ave. & Mall entrance near Jimmy the Greeks
 - Mile 13: In mall parking lot near JC Penny's
- 5K
 - Mile 1: Gorham Rd. & Clark Pond Pkwy
 - Mile 2: Philbrook Ave. & Mall entrance near Jimmy the Greeks
 - Mile 3: In mall parking lot near JC Penny's
- Turnaround sign: 5 foot tall wooden sign that says "half marathon turnaround" and rests on the pavement for runners to see and turn around when they reach it
 - This will be placed at the turnaround point at Gotham Rd. before Payne Rd.

Lawn Signs

- Basic 2'x3' lawn signs used for directional purposes



BUILDING PERMIT

CITY OF SOUTH PORTLAND

Date Issued: 10/15/14

Application: 20141015

Owner: GGP- MAINE MALL, LLC

Location: 364 MAINE MALL RD

Contractor: ** UNKNOWN

Type of Work: NONPROFIT SIGN/TENT/TRAILER

Permit No.: **B20141079**

Phone:

APPROXIMATELY 75 OFF PREMISE DIRECTIONAL, MILE MARKER AND STATION SIGNS FOR THE SANTA HUSTLE 5K TO BE IN PLACE FOR THE DAY OF THE RACE ON NOVEMBER 23, 2014 - STARTING AND ENDING IN THE MAINE MALL PARKING

NOTICE

If work under any permit issued by the building inspector is not started within ninety (90) days from date of issuance, or if continuity of work is not in evidence after a period of six (6) months from date of issuance, the permit shall automatically expire. This card must be displayed in a conspicuous place on the premises, maintained in good condition, and must not be removed until all work has been approved. No work authorized by this permit shall be covered or otherwise concealed prior to applicable inspection(s). Allow 48 hours notice for inspections.

Telephone 207-767-7603

Before Excavating Call Dig Safe 1-888-344-7233

Building Inspector