

Minutes for Ad Hoc Senior Advisory Subcommittee Committee Meeting

Resources and Communication

**Basement conference room** September 18, 2018

**11:00am-12:00pm ← note difference**

1. Roll Call (Adele, Kathleen, , Marilyn) visitors-none. August meeting minutes accepted
2. Communication strategy rough draft-Adele to mail to group Wed/Thurs. Replies approved for presentation to Larger group
3. Meeting with Sentry-Discussed purpose of meeting-discuss possible bi / monthly or quarterly Senior column; articles to go thru Kathleen; Cost for ads; inserts.
4. Food booklet/brochure -showed brochure work to date. Suggest give to a Marketing person to pretty.
5. 211 meeting update next scheduled meeting-Oct 24 . go over potential advertising
6. Brainstorming—Where to Distribution of food booklet and brochures.  
Discussed possible of Sentry being delivered  
Need to determine how many, visit or call once we have samples of material:  
Doctors/dentists offices;  
Churches  
Pharmacies  
Rec center  
HUB/Monthly dinner at Redbank;  
Police Station/Social worker  
Buss services  
Beauticians/barbers  
New England School of Dentistry  
SPHA  
Providers group  
Places where Seniors gather-coffee shops  
Places that currently have places for material:  
Library  
City Hall  
Social Services Office  
Mary had brought up at another time possibility of seeking volunteers to help canvas where items can be placed and actually be responsible for delivery (insurance?)
7. Comprehensive Resource Directory to date Open spaces and buildings completed; Community and Health Services in process;Volunteers can be put in format quickly, if needed. Plan to hold completing community and Health services to complete housing. All need to be checked for accuracy.
8. Brainstorming—senior subject material as possible articles for Sentry to run:  
How to read an oil tank gauge; Scam notifications/fraud/information piece about durable medical equipment; pertinent tips from to Daily Preparedness Tips from the Maine Emergency Management Agency.
9. Next meeting date and Agenda items for next meeting -Tuesday Oct 16<sup>th</sup> 11-12 . City Hall Chambers 2<sup>nd</sup> floor